



For additional information contact:
Shiroma Southwest
800-382-3059 or 972-732-6100
brittnea@shiromasouthwest.com

Features Release:

START YOUR OWN BOATING ADVENTURE WITH EXCITING FEATURES AT THE DALLAS INTERNATIONAL BOAT SHOW, EST. 1954

Come aboard the Dallas International Boat Show, February 5 – 14, 2010 at Dallas Market Hall, where guests will find 400,000 square feet of boats, personal watercraft, boating accessories and most importantly - fun! This year's show features lots of exciting entertainment and activities to go along with the great interactive experiences! The best that boating has to offer is always a staple at the Dallas International Boat Show.

The "Be A Diver" Pool: Try the latest in diving equipment right from the show is the largest international mobile scuba diving pool! Play with underwater scooters and test



out the latest in electronic equipment in this 20-foot by 30-foot, 15,000 gallon mobile pool, provided by the Diving Equipment Marketing Association. The setup provides participants with dressing rooms, towels and all the newest diving equipment including wetsuits, fins and more. And, show-goers can take the first steps towards

getting their diving certification.

Discover Boating feature shows just how affordable boating can be. All boats in Discover Boating are priced below \$250 per month including boat, motor, trailer, dealer prep, freight, tax, title, canvas cover and safety equipment. New 2010 boats featured are perfect for people just starting to get into the sport of boating.

The Twin Peaks Lost Cove Bar serves the right atmosphere, food and beverages for a little boat show style "R&R." Enjoy live music in the bar on select nights.

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DALLAS INTERNATIONAL BOAT SHOW FEATURES RELEASE – ADD1

The Live Action Theater hosts exciting film presentations and experts on topics from wakeboarding to extreme outdoor adventures including appearances by XOA Radio and TV personality, Brian Doty. In addition to hosting his award winning XOA-TV Show, Brian also hosts the Talking Outdoors Radio Show.



In **DB's Bait Shop**, fishing experts like BASS Pro Angler Mike Del Visco and top area anglers including Cory Vinson, Will Kirkpatrick and, Lindy Roberts share their tips for catching and keeping the "big one." Sessions are scheduled on Thursday and Fridays, 4:00 p.m. to 8:00 p.m., Saturdays, 11:00 a.m. to 8:00 p.m. and Sundays noon to 4:00 p.m.

Join us at the Party Barge Tent for fun and great live music some of the hottest up and coming bands including Austin Allsup and Mike Ryan.



With rugged vocals that can melt into smooth melodies, Texas Singer, Songwriter, Austin Allsup grabs an audience's soul and does not let go even after the last note fades away. His unique sound encompasses the diverse styles of the musically fertile Southwest, but with a genius for intelligent lyrics and wry humor.

Mike Ryan's live shows are a mix of rock, blues, soul and Southern country. His versatile, pure and evocative sound has allowed him to play in leading venues all over the South including Gruene Hall, River Road Ice House, The Point at Lake Texoma and many others.



Young show guests will have great fun at the Kids Cove powered by Radio Disney. The Radio Disney AM 620 Road Crew has some super games planned including "kiss a fish." Gameworks presents "Sonic the Hedgehog" and the wheel of prizes. Hawaiian Falls Water Park also has great prizes for kids and their families. And, see great performances by the Velocity Tour Dance troupe.

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DALLAS INTERNATIONAL BOAT SHOW FEATURES RELEASE – ADD 2

Show attendees can also view a fantastic **Fashion Show** featuring the latest designs and styles in swim, ski and outdoor wear.

The **Yellow Jacket Project** will feature a stunning array of these nostalgic wooden boats



made in North Texas from 1949 to 1959. The molded plywood boats, known for their speed and durability, were actually built in nearby Denison, Texas at a company owned by Roy Rogers and Dale Evans. The Yellow Jacket Project will also include an unveiling of a recently refurbished vessel.

SHOW DATES: **February 5-14, 2010**
Fridays, Feb. 5 & 12: 3:00 p.m. – 8:00 p.m.
Saturdays, Feb. 6 & 13: 10:00 a.m. – 8:00 p.m.
Sundays, Feb. 7 & 14: 10:00 a.m. – 6:00 p.m.
Monday and Tuesday, Feb. 8 & 9: closed
Wednesday, Feb. 10, Dock Party: 6:00 p.m. – 10:00 p.m.
Thursday, Feb, 11: 3:00 pm – 8:00 pm

**SHOW
ADMISSION:** Adults: \$10.00
Children 2 to 13: \$4.00
Infants: Free

Discount coupons available at www.dallasboatshow.net.

WHERE: **Dallas Market Hall**
2200 Stemmons Freeway
Dallas, TX 75207

MORE: For more information about this and other shows, please visit
www.letsgooutdoortexas.com

MEDIA CONTACT: Photos and spokespeople are available. Contact Shiroma
Southwest at 972.732.6100 x 125 or
brittnea@shiromasouthwest.com for more information.

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